



UNIVERSITÀ
DI TRENTO

MSc in Behavioral and Applied Economics - BEA

stock market



Master of Science in Behavioral and Applied Economics - BEA

BEA offers a solid educational path in Economics, both Micro and Macro, along with the possibility to develop advanced competences in Behavioral or Applied Economics.

In the proposed learning approach, a thorough understanding of theoretical issues is constantly combined with the ability to apply them in real-life situations. This allows students to learn **assess, interpret and communicate economic phenomena** by combining the **economic theory** and the **empirical evidence** in the form of experimental data and observational data.

This approach fosters a fruitful cooperative learning. Students get used to time-pressure situations and, through external activities, internships, and international visiting periods they are provided with skills and competences to drive economic policies and decisions.

Programme overview



Degree awarded

Master of Science - "Laurea Magistrale" - in Behavioral and Applied Economics

Language

English

Class size

Up to 30 students

Workload

The total workload for each student is 120 ECTS (European Credit Transfer System)

Intake

Late August each year

Duration

2 years full-time

Fees and funding (approximate range)

- EU: 340€ - 3.400€ (based on income/merit)
- Non-EU: 1.000€ - 4.500€ (based on merit)
- Income/merit based scholarships and tuition waivers available

A background image showing a group of students sitting at tables in a library or study hall, working on laptops and books. The room has stone walls and large windows.

Admission

Application deadlines (check online for updates)

- February for non-EU citizens living outside Italy
- June for EU citizens and non-EU citizens regularly living in Italy

Requirements

- Bachelor's degree (or equivalent) with specific courses in the areas of economics, management, statistics and mathematics
- English at B2 level of the Common European Framework of Reference for Languages

Selection criteria

- GRE/GMAT
- English test
- Curriculum Vitae
- Reference letters

How to apply

- Access the online application form
- Upload the required documents
- Submit your online application by the deadline
- Check online for more information and updates:
www.unitn.it/bea

Study Plan

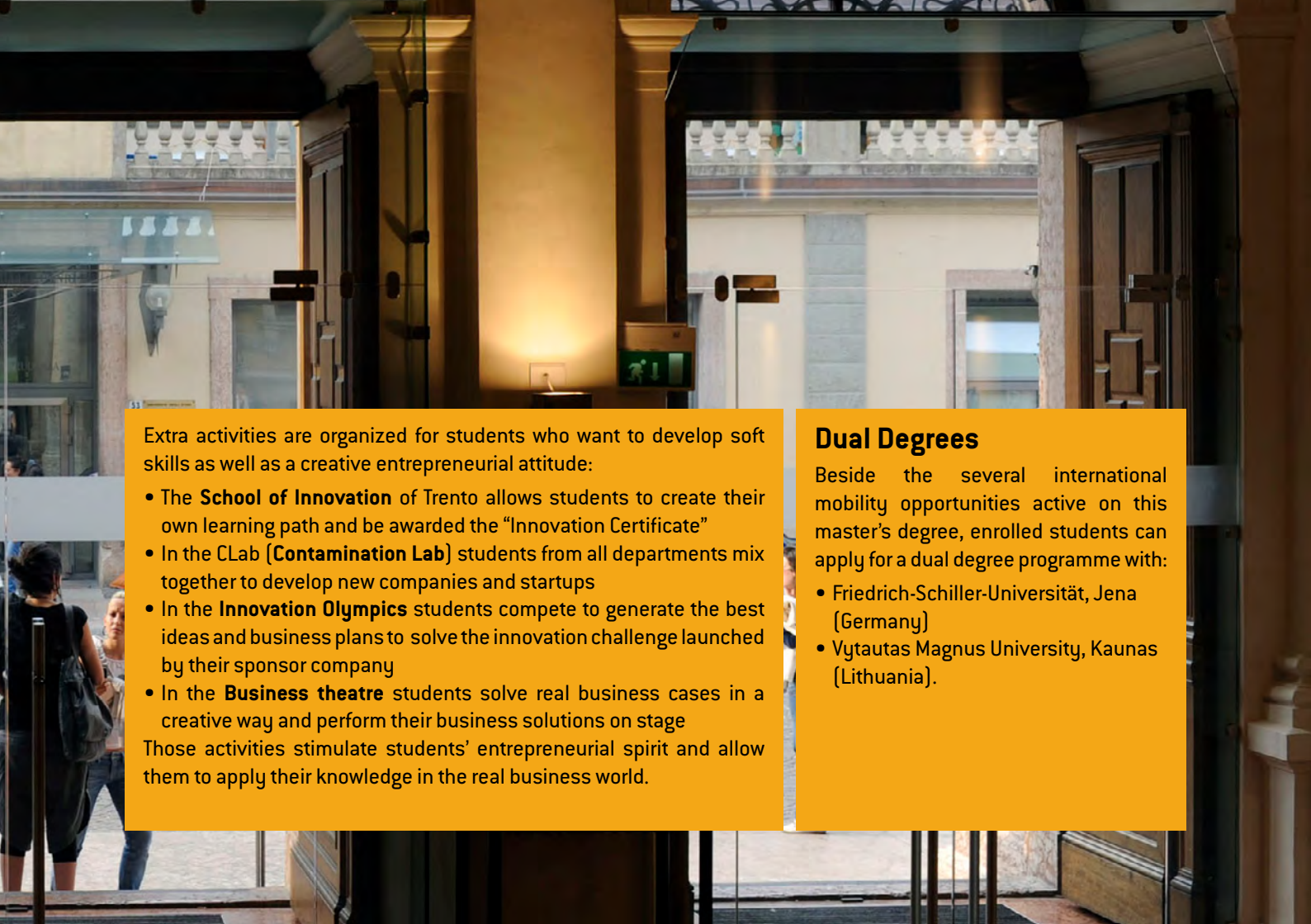
The Master covers **three main areas** of knowledge:

First year courses

- Microeconomics
- Macroeconomics
- Statistics
- Econometrics
- Business Strategy in the Digital Economy
- Performance Analysis and Business Analytics
- Law, Economics and Digital Policy
- Questionnaire Design

Second year courses

- Public Policies: Nudging and Behavioral Insights
- Public Policies: Evaluation Methods
- Behavioral Economics – or – Applied Economics
- Data Mining and Statistical Learning – or – Behavioral Finance
- Elective course
- Internship
- IT skills
- Master Thesis

A photograph of a building entrance with large glass doors and a yellow text overlay. The scene is brightly lit, showing the interior of the building and the street outside. The text overlay is positioned in the lower half of the image.

Extra activities are organized for students who want to develop soft skills as well as a creative entrepreneurial attitude:

- The **School of Innovation** of Trento allows students to create their own learning path and be awarded the “Innovation Certificate”
- In the CLab (**Contamination Lab**) students from all departments mix together to develop new companies and startups
- In the **Innovation Olympics** students compete to generate the best ideas and business plans to solve the innovation challenge launched by their sponsor company
- In the **Business theatre** students solve real business cases in a creative way and perform their business solutions on stage

Those activities stimulate students’ entrepreneurial spirit and allow them to apply their knowledge in the real business world.

Dual Degrees

Beside the several international mobility opportunities active on this master’s degree, enrolled students can apply for a dual degree programme with:

- Friedrich-Schiller-Universität, Jena (Germany)
- Vytautas Magnus University, Kaunas (Lithuania).



Career opportunities

BEA graduates learn to **assess independently** and **provide policy recommendations** and strategic governance for Companies, NGOs and Public organizations at international level. Graduates are also able to monitor and suggest policy corrections and address new development strategies within public and private organizations.

BEA graduates are fit to work as **market analysts** or professional experts with high responsibilities in **multinational corporations**, banks or government institutions, NGOs, as well as **international research institutions** and public administrations, including at **European community** level, and to analyze and evaluate the economic aspects of **international trade**.

BEA graduates are also ready to proceed to a PhD.





CONTACT DETAILS

International Mobility Office

Social Sciences and Humanities Area

Via Tommaso Gar, 16/2 - 38122 Trento, Italy

tel. + 39 0461 282386

bea@unitn.it

www.unitn.it/bea